



Assignment name: Impact Evaluation of 2 nd Crop Diversification Project (2 nd Revised) ¹ under DAE funded by ADB		Approx. value of the contract: BDT33,84,500
Country: Bangladesh Location: 27 District 52Upazila		Duration of assignment (months): 4
Name of Client: IMED, Ministry of Planning, Bangladesh		Total No of staff-month of the assignment: 16 man-months
Start Date: (Month/Year) January 2020	Completion Date: (Month/Year) June 2020	Approx value of services provided by your firm under the contract Tk 33,84,500
Name of associated Consultants, if any: N/A		No of Staff-Months of Key Professional Staff provided by associated Consultants: N/A

Name of Senior Staff (Project Director/Coordinator, Team Leader) Involved and Functions Performed:

Dr. Yousuf Ali	- Team Leader and Evaluation Specialist
Dr. Md. JafarUllah	- Agriculture Economist
Susama Ferdous	- Socioeconomic Research Specialist
Md. Abdul Latif	- Statistician

Narrative Description of Project:

On the basis of succeed of North West Crop Diversification Project; the Government was taken Second Crop Diversification Project (SCDP) in Southwest and Northwest region in Bangladesh with the funding of ADB. The Department of Agricultural Extension (DAE) implemented this Second Crop Diversification Project (2nd Revised) sponsored by the Ministry of Agriculture (MOA) in 27 district and 52 upazila in Bangladesh. The duration of the project was July 2010 to June 2017.

The objectives of the project are to:

- J Extend the area of high value crop production to 50,000 ha in Southwest (SW) and Northwest (NW) region of the country.
- J Increase marginal, small, and medium farmers' incomes through improved efficiency and value addition of High Value Crops HVC production to approximately 240,000 HVC producing households in the said areas.
- J Improve rural income opportunities for the poor including women; by increasing around 18000 person years of additional employment opportunities.
- J Empower rural women in commercial agriculture activities including 36 HYV crops and flowers (including Tuber Rose and Gladiolus) roughly by involving additional 10% women in the localities.
- J Enhance food security, safety, and nutrition through reduction of post-harvest loss by around 10% and provision of credit to deserving farm households; and
- J Strengthen institutional capacity in the agricultural sector through training and demonstration.

Description of Actual Services Provided by the Staff:

For conducting the study, the consultant will have to:

- J Comparative review and examine present project related information such as Background, Objectives, Status of project Approval/Revision, mode of financing, fund release, payments & other relevant issues etc.;
- J Collect, review, analyze and present with graphical/tabular form of data in regards to overall progress & component wise implementation progress (physical and financial) of the project;
- J Review and examine project objectives as per logframe, output, outcome and impact of the project;
- J Examine & review the tender documents (invitation of tender, evaluation of tender, approval procedures, contract awards etc.) whether the existing procurement rules (PPA-2006/PPR-2008) were followed/are being followed in procuring goods under the project;
- J Review and monitor the status of goods/works/services procured/are being procured and its proper maintenance with necessary/appropriate manpower under the project;
- J Examine and review the specification/BOQ/TOR, quality & quantity as mentioned in the tender documents are being monitored/examined properly in procuring goods/works/services under the project & to review the targets and actual progress;
- J Overall review on the basis of above observations: consequent to the implementation of the project, the comparison of the relevant information with national information on the implementation of the project (in before and after of the project). Present comparative result of the progress after implementation of the horticulture demonstration and activities;
- J Review and examine BCR and IRR of the project;
- J Investigate the strengths and weaknesses of the project and identify, potential threats and challenges (SWOT) towards effective implementation of ongoing activities of the project;
- J Verify of quality and quantity of the works according to the relevant documentation and specification of the approved/revised DPP;
- J Develop approach and methodology based on the project objectives;
- J Determine sample size using appropriate and sampling methods;
- J Conduct interview with the beneficiaries at field level and supervision of the project sites;
- J Conduct in-depth interview/meeting with Project Director, concerned officials of the MOA & DAE and the other service providers, like farmers, public representatives and other beneficiaries.
- J Conduct Field Survey using structured questionnaires, conduct FGDs, KIIs and consultative meeting;
- J Prepare Impact Evaluation Study report based on the collected information from project areas/locations and get approved by the respective authority;
- J Organize a Local Level Workshop in the project area attending project beneficiaries and stakeholders at the time of data collection;
- J Review and evaluate project documents and collected information from field prepare detailed report including necessary recommendations and present to the National Level Workshop for comments and suggestions.
- J Provide suggestion on project Sustainability;
- J Provide necessary recommendations-based observation;
- J The study will be done following each activity accordingly mentioned in the assignment;
- J Prepare Final Report after incorporating, comments and suggestions from the national level workshop; and any other jobs assigned by the IMED.

Firm's Name: Creative Consultant International Limited